



CODIE ZOFIA CREATIVE

PHOTOGRAPHY & SERVICES
INFORMATION & PRICING





WELCOME

INTRODUCTION

Within this PDF contains information regarding the process of working with me along with package, services and pricing information as well as examples of previous work from past and present clients.



ABOUT THE PHOTOGRAPHER

Codie Zofia is a creative director and photographer based in Brisbane, Australia. Specialising in conceptual beauty, cosmetics, lifestyle and beverage photographers.

Boasting an extensive list of international and national clients ranging from M.A.C, Bobbi Brown, Raw Sugar, Bendon, Alya Skin, Loving Tan, Rosé Traders and Alexa Lane to name a few. Codie's work has also been featured in the likes of Vogue, House & Garden, Marie Claire and Girlfriend Magazine .

Her love of photography started during highschool where she was focusing on creating content for her blog, eventually turning this into content creation for Instagram. During her time at university she interned for public relations agencies where she was in charge of photography for their clients.

After living and working in Bali, Codie decided to start her own business in photography with the focus being on businesses within the beauty, lifestyle and fashion industries.





FROM START TO FINISH THE PROCESS

1.

FILLING OUT THE FORM

Take the time to fill out the form which you can find [here](#). This allows me to understand the scope of work involved for your shoot including how many images, creative direction, budget and usage rights.

2.

PACKAGE, PRICING & DISCUSSION VIA EMAIL

Once the form is submitted I will take the time to review your responses. A detailed email discussing ideas, direction along with package and pricing options will be sent to you for you to review.

3.

PRE SHOOT TO DO LIST

After you have decided on your package another questionnaire will be sent along with the contract & invoice. After the contract is signed and the 50% deposit is paid, my address will be provided for the products to be sent.

4.

THE SHOOTING & EDITING PROCESS

Now it is time for the magic to happen! I will begin the shooting process after the products arrive. Depending on the scope of work and how many photos may be over a day or a few days. Once the images are completed, the editing process begins.

5.

FINAL IMAGES & DELIVERY

After editing is complete you will receive a PDF of the images to view. When the final payment is made a link to the Google drive folder will be sent where you can download the images. The products can be organised to be sent back or kept for future shoots.





PACKAGES & SERVICES

PHOTOGRAPHY PACKAGES



MONACO

Perfect for businesses needing a refresh or just starting and are after content for website, social media and ads.

What is included:

10 images
Styled and edited
Delivered digitally

From \$900

BALI

Ideal for brands needing more content for social media and marketing. Perfect for a great variety of different styles of photos.

What is included:

20 images
Styled and edited
Delivered digitally

From \$1500

NEW YORK

For brands needing more content across all channels. Perfect for a variety of different styles of images.

What is included:

30 images
Styled and edited
Delivered digitally

From \$2200

The cost is quoted on a per project basis and is determined by the scope of work along with the usage rights, and the addition of GST.

MONTHLY PACKAGES

Struggling to have on brand images of your products regularly?

The monthly package is perfect for you. You will receive gorgeous images of your products each month in order to keep your socials up to date!

What is included:

Your choice of services per month allowing you the flexibility to choose the content you need for your business.

The choice of photography, stop motions, Instagram creative direction, graphics and illustrations.

Editing to suit your business aesthetic.

Questionnaire each month provided in order to assist in the brief

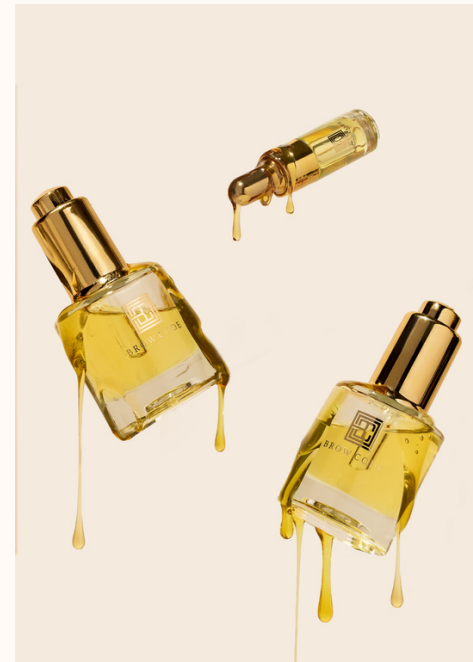
Delivered via Google Drive or Dropbox In studio (on location will require travel fee)

Cost

Three months

AUD\$1000 minimum spend per month

Your choice of services per month must equal to \$1000 or over



Please note that if props are required which I do not have e.g. fruits, flowers etc a prop fee will be added. Payment plan available

OTHER SERVICES



STOP MOTIONS

Stop motions are a super fun and unique way of show- casing your product for social media, website or EDMs.

What is included:

1 stop motion
Styled and edited
Delivered digitally

From \$200

ILLUSTRATIONS

From products to people, illustrations are great to showcase your products to even your team.

What is included:

1 illustration
Drawn by hand
Delivered digitally

From \$70

GRAPHIC DESIGN

Social media tiles, story templates to even branding our graphic design is here to help elevate your brand along with your photos.

What is included:

Chosen style of graphic design
1 revision
Delivered digitally

From \$100

The cost is quoted on a per project basis and is determined by the scope of work along with the usage rights. and the addition of GST.



FURTHER INFORMATION

PAYMENT - A 50% deposit is required to secure your booking within my schedule and to begin the shoot. Payment can be paid in full if preferred. Bank transfer and PayPal (international) is available.

PROP FEE - A prop fee will be added to the total amount for the images if I do not have the props you require for the shoot. This can include particular background colours, flowers, fruit, material etc.

EXPEDITE FEES - Do you have a tight deadline? Are you launching a new product? I now have an expedite option on every single project in order for you to get your photos on time before your launch or deadline. Please note that expedite fees are not included in the package fees and are an additional cost. The fee is added due to working over time, on evenings and weekends to complete the work. This is for shoots required 1-3 weeks of contacting. Please contact me for further details.

CONTACT

If you have further questions, would like to book or require any information,
please use the links below to reach out.

Email: hello@codiezofia.com

Instagram: [@codiezofia](#)
[@codiezofiacreative](#)

Website: www.codiezofia.com

[Enquiry Form](#)